



Annual Conference

Creating a Foundation for Continuing Education and Professional Networking

Sponsorship Opportunities January 19-21, 2022 - A Hybrid Experience at the Salem Conference Center and Streamed Online

Seminar programs are mixed between in-person, streamed and recorded. Whova is platform for in-person information, streaming services, as well as an additional six months to see recorded sessions, giving you longer visibility. Go to Whova Sponsor Guide for more Info: <https://whova.com/pages/whova-sponsor-guide/>

Sponsor Benefits	Platinum	Gold	Silver
	\$1,000 Qty: 2	\$800 Qty: 4	\$600 Qty: 10
Whova Web/Mobile Platform: Included in Sponsor Center where contact info is listed, and video may be loaded	X	X	X
Whova Web Platform: Logo with link included on web page with level indicator	X	X	X
Whova Mobile Platform: Logo with link on Home page	X	X	X
PLSO.org: Logo with link placement on Conference Page and eNews (logos placed in order of package size)	X	X	X
Logo placement on sponsor signage at PLSO produced Conference	X	X	X
Whova Mobile Platform: Logo with link on Agenda page (in order of package size)	X	X	
PLSO.org: Dedicated level email to Membership (one for platinum and one for gold)	X	X	
Whova Mobile Platform: Logo with link on Profile page	X	X	
Logo placement on bottom of all PLSO produced conference signage	X		
Whova Attendee Survey: One dedicated question regarding company	X		
Most prominent Logo placement on conference promotion	X		
Logo included on promo postcard sent to PLS in state (if confirmed by Oct 31)	X		
Auction Only			
Auction Sponsors: Logo with link placement at bottom of Online Auction platform and plso.org	\$275		