

2018 NSPS Excellence in Journalism Winner:
Best State Society Magazine



Professional Land Surveyors of Oregon
 2018 The Oregon Surveyor

Deadlines

- Issue 1, '18 **Jan 8**
- Issue 2, '18 **Feb 19**
- Issue 3, '18 **April 9**
- Issue 4, '18 **June 15**
- Issue 5, '18 **Aug 20**
- Issue 6, '18 **Nov 5**
- Issue 1, '19 **Jan 7**
- Issue 2, '19 **Feb 18**
- Issue 3, '19 **April 8**

Specifications

- Ink **Full Color**
- Trim Size **8.5" x 11"**
- Binding **Saddle Stitch**
- Published **6x per year**
- Circulation **750**

Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- For ads with bleed, export PDFs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

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About the Magazine

The Oregon Surveyor is the official magazine for the Professional Land Surveyors of Oregon. It reaches every member of the association and offers a great opportunity to target surveyors with your marketing efforts.

Advertising Rates

		1x	3x	6x
Back Cover*	full color	\$ 1,150	\$ 1,060	\$ 980
Inside Cover*	full color	\$ 1,040	\$ 950	\$ 860
Full Page*	full color	\$ 790	\$ 730	\$ 670
1/2 Page	full color	\$ 610	\$ 550	\$ 500
1/3 Page	full color	\$ 530	\$ 480	\$ 430
Prof. Listing	black & white	\$ 340	\$ 300	\$ 260

*Ad sizes that can have bleeds. Bleeds are 0.125"

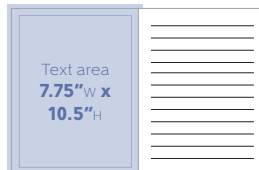
- Guaranteed placements (other than covers) are subject to a 15% premium.
- All rates are net.

Inside Covers & Full Pages



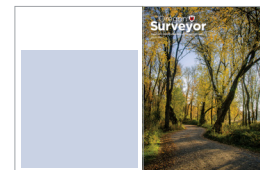
7.5"W x 10"H

Inside Covers & Full Pages with Bleed



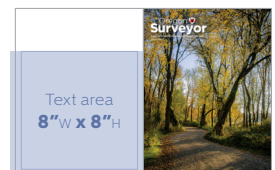
8.75"W x 11.25"H
 Bleed: 0.125"
 (8.5"W x 11"H trim size)

Back Cover



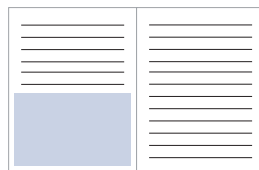
7.5"W x 7.5"H

Back Cover with Bleed



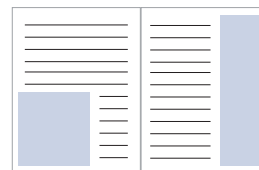
8.75"W x 8.625"H
 Bleed: 0.125"
 (8.5"W x 8.5"H total)

1/2 Page



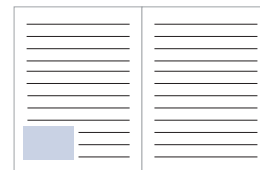
7.5"W x 4.75"H

1/3 Page



4.9375"W x 4.75"H
 2.375"W x 9.625"H

Prof Listing



3.625W x 2.25H

Ad Material

Upload files at www.llmpubs.com or email pdf to ads@llmpubs.com

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.

Need help creating an ad? Free ad design (with revisions up to 3 proofs).

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.