



2018 NSPS Excellence in Journalism Winner:  
**Best State Society Magazine**



**Professional Land Surveyors of Oregon**  
 2021 The Oregon Surveyor

## About the Magazine

The Oregon Surveyor is the official magazine for the Professional Land Surveyors of Oregon. It reaches every member of the association and offers a great opportunity to target surveyors with your marketing efforts.

## Advertising Rates

		1x	3x	6x
<b>Back Cover*</b>	full color	\$ 1,210	\$ 1,115	\$ 1,030
<b>Inside Cover*</b>	full color	\$ 1,095	\$ 1,000	\$ 905
<b>Full Page*</b>	full color	\$ 830	\$ 765	\$ 705
<b>1/2 Page</b>	full color	\$ 640	\$ 580	\$ 525
<b>1/3 Page</b>	full color	\$ 560	\$ 505	\$ 450
<b>Prof. Listing</b>	black & white	\$ 360	\$ 315	\$ 275

\*Ad sizes that can have bleeds. Bleeds are 0.125"

- Guaranteed placements (other than covers) are subject to a 15% premium.
- All rates are net.

## Deadlines

- Issue 1, '21 **Jan 11**
- Issue 2, '21 **Feb 18**
- Issue 3, '21 **April 15**
- Issue 4, '21 **June 4**
- Issue 5, '21 **Aug 12**
- Issue 6, '21 **Oct 28**

## Specifications

- Ink **Full Color**
- Trim Size **8.5" x 11"**
- Binding **Saddle Stitch**
- Published **6x per year**
- Circulation **750**

## Art Requirements

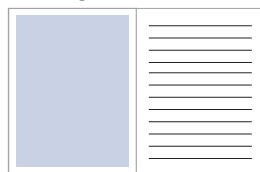
- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- For ads with bleed, export PDFs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

**RONNIE JACKO**  
 503-445-2234  
 ronnie@llmpubs.com

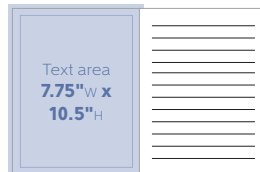


### Inside Covers & Full Pages



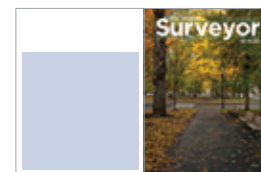
7.5"W x 10"H

### Inside Covers & Full Pages with Bleed



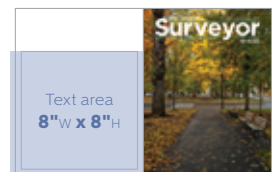
8.75"W x 11.25"H  
 Bleed: 0.125"  
 (8.5"W x 11"H trim size)

### Back Cover



7.5"W x 7.5"H

### Back Cover with Bleed



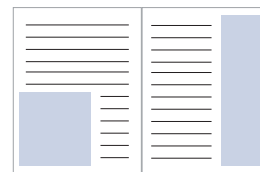
8.75"W x 8.625"H  
 Bleed: 0.125"  
 (8.5"W x 8.5"H total)

### 1/2 Page



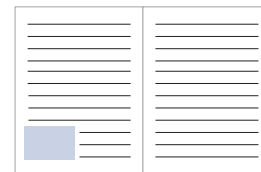
7.5"W x 4.75"H

### 1/3 Page



4.9375"W x 4.75"H  
 2.375"W x 9.625"H

### Prof Listing



3.625W x 2.25H

## Ad Material

Upload files at [www.llmpubs.com](http://www.llmpubs.com) or email pdf to [ads@llmpubs.com](mailto:ads@llmpubs.com)

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email [ads@llmpubs.com](mailto:ads@llmpubs.com) for more detailed specifications.

**Need help creating an ad? Free ad design (with revisions up to 3 proofs).**

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.